

Consumer Advisory Group

Agenda

March 13, 2015, 9:00am - 12:00pm
Board Room, MHDO, 151 Capitol Street, Augusta

Remote Participation Instructions

We encourage in-person attendance but if necessary, here are instructions to participate remotely.

To join by phone, **dial (605) 477-3000** and then **enter access code 196852#**

To see the screen that is in the meeting room (so you can follow along with slides and notes taken on the screen), **click <https://global.gotomeeting.com/join/168781781>** and follow the simple instructions.

About the Meeting

This is the sixth meeting of the MHDO Consumer Advisory Group. Our charge is to give input and guidance to the Maine Health Data Organization on its efforts to provide and integrate comprehensive and useful health care cost and quality data through its publically accessible venue for Maine people. Over the course of several months we are focusing primarily on providing input for an updated version of MHDO's HealthCost website.

To ensure an effective and efficient process that respects participants' time and offers opportunities for everyone's perspective to be heard, our meetings will be professionally facilitated by Craig Freshley and Kerri Sands of Good Group Decisions in Brunswick.

Please arrive early for light breakfast and then a prompt 9:00am start.

Agenda

8:40 **Coffee, tea, bagels, muffins**

9:00 **Opening**

- Welcome and About the Meeting – Craig Freshley, facilitator
- Introductions

9:15 Follow Up from Last Meeting
We will review our recommendations from the last meeting and Karynlee will explain how some of our ideas are being considered and acted on.

9:30 Website-Related Feedback
On the February Tween call and via advance work that some people turned in, Consumer Advisory Group members reviewed four health care-related websites and four shopping websites, and one restaurant review website. Visit goals included browsing, more purposive information gathering, and selection-related activities. We will review a brief summary of input prepared by Elaine Swift from NORC and Consumer Advisory Group members will be invited to give additional input.

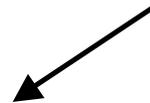
9:50 Introduction to Wireframe Discussion
During this discussion, Karynlee will:

- Update the group on meeting with MHDO Board
- Update the group on website name
- Review of timeline and key upcoming activities

We will take a quick break in the middle of this discussion, around **10:30**

10:10 HealthCompare Maine Wireframe Discussion
During this discussion, Wowza will:

- Review recommendations made by CAG that were considered as part of the development
- Present and elicit feedback on the working prototype
- Gain a better understanding of how the data displays are interpreted
- Learn about the type of content that participants expect to find on the site



11:45 A Quick Look Back and Ahead

- We will note the topics for the next meeting and give a “heads up” about potential advance reading.
- We will discuss how the “Between Calls” are going and establish a topic and date for the next call.
- We will briefly evaluate this meeting and the advance preparation process. How did this work for you? What might work better for next time?

12:00 Adjourn & Lunch